EDWARD FICKLIN (he/him)

LinkedIn: *https://www.linkedin.com/in/edwardficklin*

SKILL AREAS

I am a **full-stack** developer seeking to leverage my technical skills in creative environments or for the aid of mission-driven organizations.

Primary skill areas: **HTML, CSS, Javascript, PHP**; **WordPress** and **React**

Supporting skills in: **SQL** and databases; **vector graphics** and graphics software like Figma, Canva, Adobe Suite; cloud server/infrastructure administration like **AWS**; version control with **Git/GitHub**; continuous integration; **managed hosting** providers like WPEngine, Pantheon, WordPress VIP

EMPLOYMENT HISTORY

Web Developer, Friendly Design Co. (2023-24), design agency specializing in mission-driven clients
- Developed a range of client websites, from small static report sites to large CMS and/or CRM driven organizational sites; **collaborated closely with the design team** to capture client requirements, determine implementation and architecture and performed the majority of the coding, testing, deployment, and ongoing support.
  - See REDFWorkshop (https://redfworkshop.org) or Control System Integrators Association (https://controlsys.org)
- Contributed to organizational tooling and codebases and staff training and internal procedures around accessibility

Senior Software Developer, Alley (2019-22), digital agency specializing in design, strategy, and development for publishers, museums, and nonprofits
- Member of 7 person, self-organizing SCRUM team providing enterprise WordPress development for large media companies in the local news, sports, and entertainment spaces.
  - maintenance and development of a WP multisite codebase powering the digital publishing of 130 local news outlets, averaging **600M pageviews monthly**
  - prototyping, development, and launch of new video-on-demand features (designed to **disrupt the entrenchment** of cable providers) for the New England Sports Network site (nesn.com/watch); React front-end/WP back-end
- **Founding member** of the Diversity, Equity, Inclusion and Accessibility working group

Director of Platform, New Music USA (2016-19), non-profit service organization dedicated to supporting and promoting the creators of new music in the United States
- **Led a web development team of three,** with frequent cross-team collaborations
- Together we ensured the growth, quality, and smooth functioning of New Music USA's online music discovery platform designed to **highlight voices sidelined by the commercial marketplace**
- Reported to President and CEO
- Served as Senior Software Engineer, 2011-16

Tech Agent, Web Serves (2007-10), freelance web development for numerous small non-profits in the NYC area
Meet The Composer (2002-11), Technology Projects Manager (2008-11): oversaw website and organizational IT needs; Program Manager (2002-08)

Education: Bachelor of Arts, University of Denver, major: English Literature, minor: Italian